



CITY OF  
**LARGO**  
YOUR COMMUNITY OF CHOICE  
*Naturally*

US19 / ROOSEVELT BOULEVARD

# Special Area Plan

## ONLINE SURVEY RESULTS

### METHOD

### THE SURVEY

The online survey was distributed via e-blasts, through the project website (Largo.com/US19SAP), word-of-mouth, and during each project meeting and workshop. 1,113 community members, and stakeholders participated in online survey.

### WHO ARE YOU?



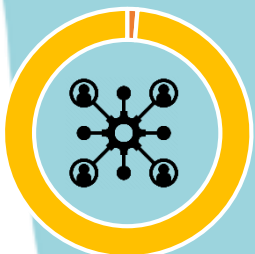
Resident  
78%



Business  
7%



Neighborhood Group  
2%



Association  
1%



Renter  
5%



Owner  
33%



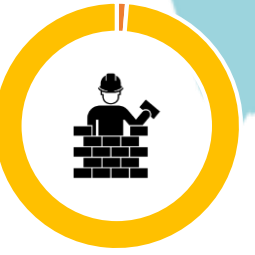
Worker  
14%



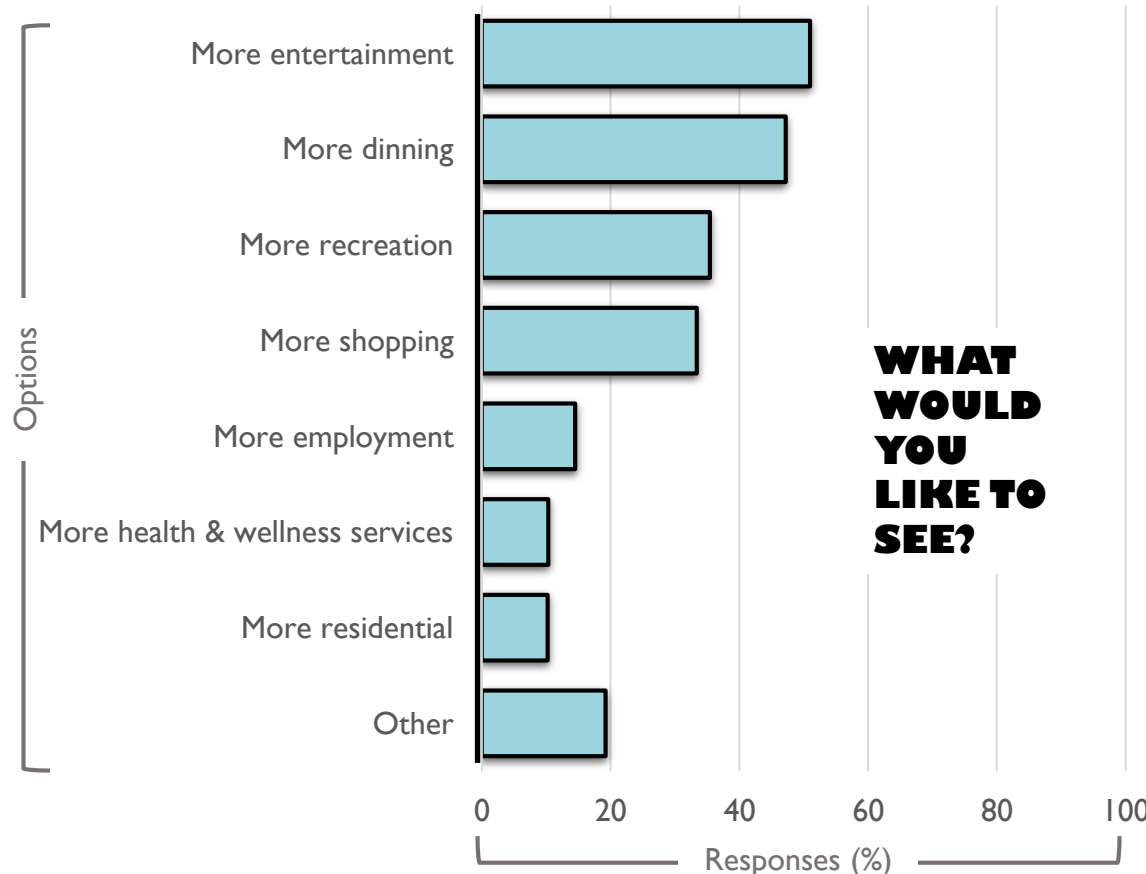
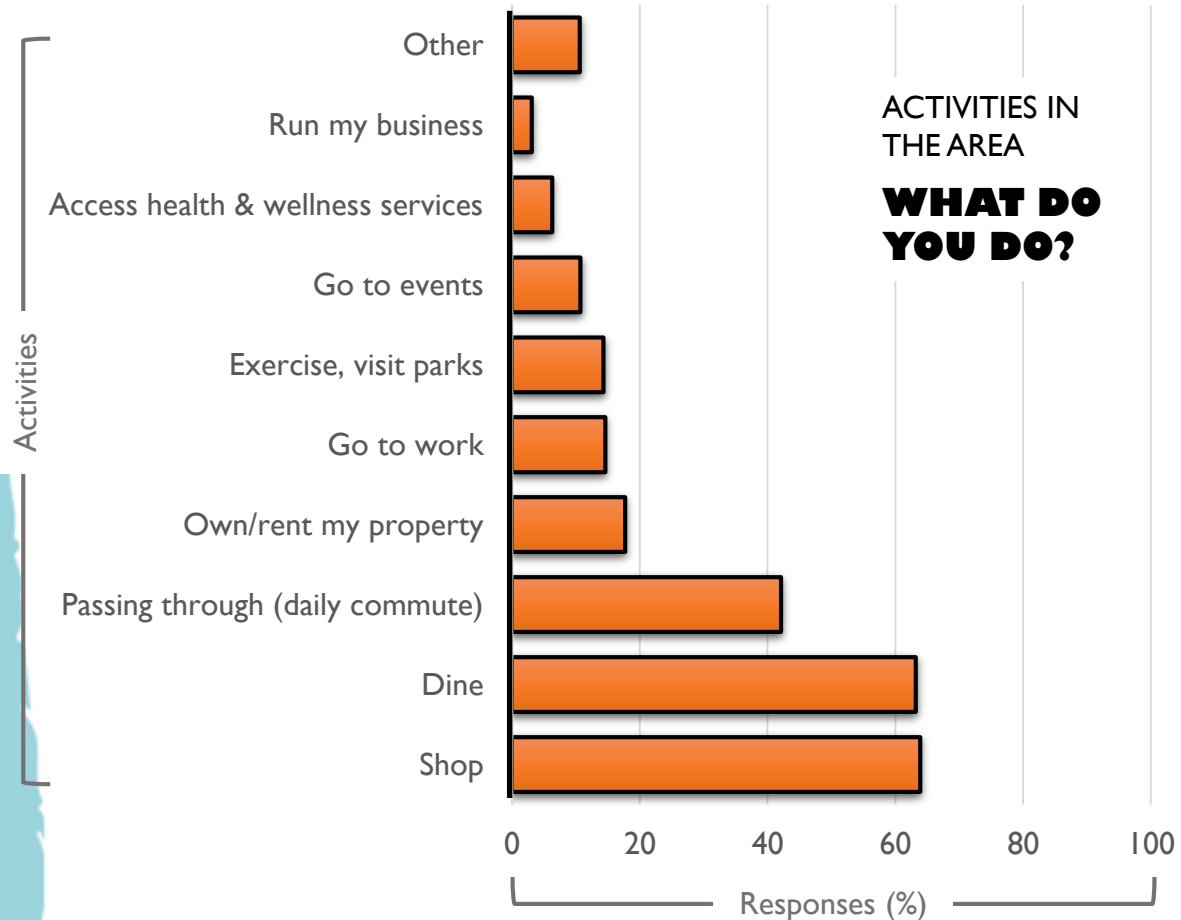
Real Estate Professional  
2%



Investor  
1%

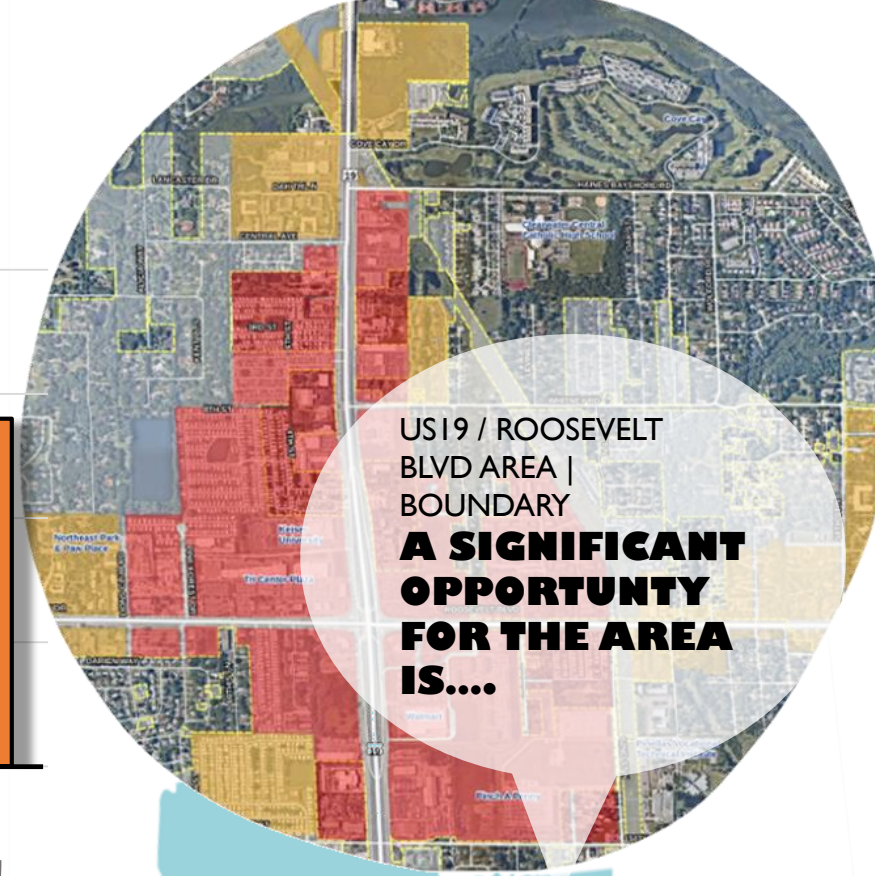
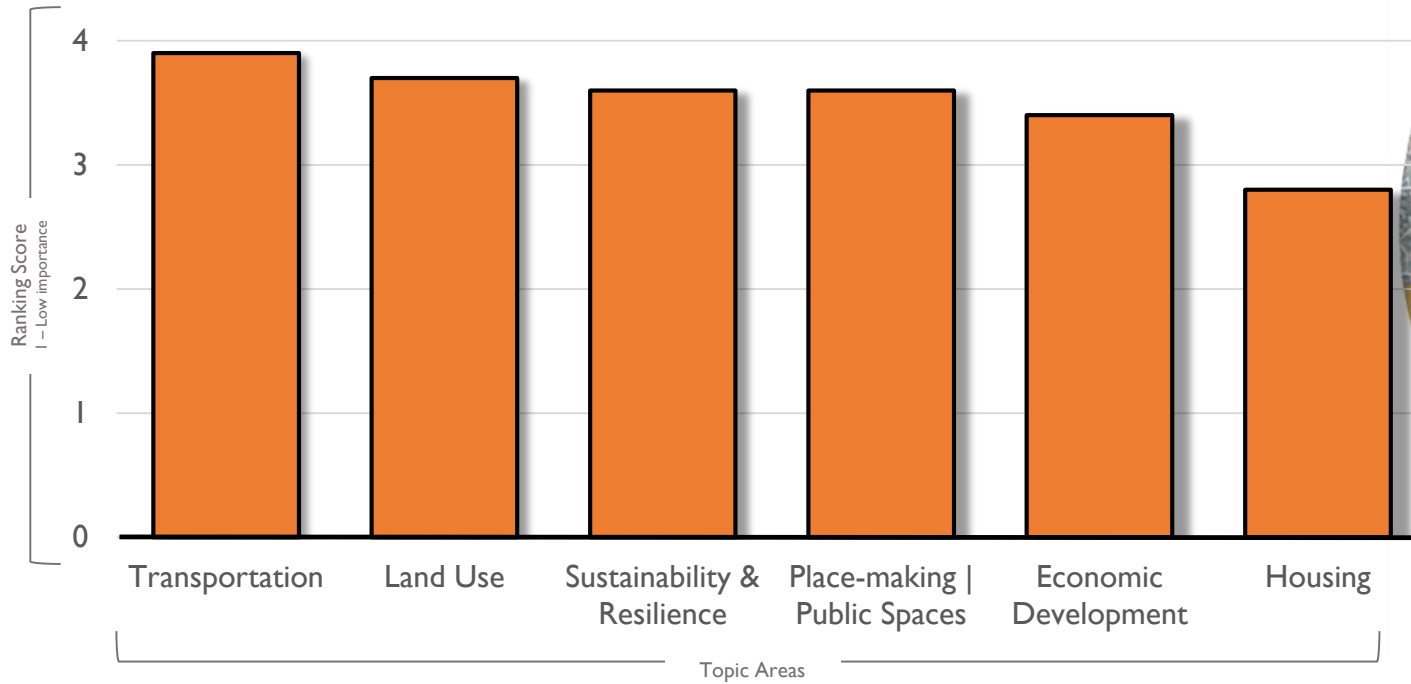


Developer  
1%



SAP TOPIC AREAS

**YOUR TOP PRIORITY**



US 9 / ROOSEVELT BLVD AREA | BOUNDARY  
**A SIGNIFICANT OPPORTUNITY FOR THE AREA IS....**

“A cultural center and green space with **QUALITY** activities.”

“Changing development patterns on the corridor and encouraging **WALKABLE** land use design and more economically sustainable land use activity.”

“Renew the area’s appearance as this is the **MAIN ENTRYWAY** into the City.”

“A rapid bus transit could go from the airport thru this area and downtown Largo and eventually all the way to the beach.”

“To develop mixed use and planned development projects in the area. A **MIX OF HOUSING & BUSINESS** provides opportunities for local residents to live and work in the same area. Walk-ability and access are important, especially as housing costs rise...”

**“TRAFFIC CONTROL.”**

SAP TOPIC AREAS

**BIGGEST CHALLENGE**

<b>Public Spaces</b>	9%   Not able to access public green spaces	10%   Need for public spaces / recreational facilities	11%   There are no activities in the area I’m interested in going to	17%   There is no sense of culture, belonging, security or social inclusion in the area
<b>Sustainability &amp; Resilience</b>	8%   Not enough access to healthy food choices	10%   High risk of damage & loss of property	13%   Unequal access to resources	13%   Extreme heat due to lack of trees
<b>Economic Development</b>	5%   Investment in local workforce	10%   Redevelopment opportunities	10%   Need for services in the area	18%   Access to high wage earning employment opportunities within the area
<b>Housing</b>	10%   Too much housing	10%   No desire to live in the area	11%   Need for a variety of apartments, single-family homes & condos	16%   Need for affordable housing
<b>Transportation</b>	6%   Bike & pedestrian facilities	6%   Need to increase safety	8%   Public transportation choices & access	26%   Too much traffic
<b>Land Use</b>	7%   Vacant underutilized properties	7%   Lack of interest in redevelopment	12%   Need for diverse uses into one space	14%   Very low walkability in the area due to car-centric planning

Responses (%)  
 \*percentage based on respondents only